

## Industry Brief: Utilities

EfficiencyNOW! ControlNOW! MoneyNOW! ECMNOW!



### Enhance Efficiency, Gain Control and Save Money with ECMNOW!

The energy and utilities industry delivers public services such as water and electricity. Utility companies and providers must establish a document storage system for record keeping, compliance and disaster recovery requirements. Enterprise Content Management (ECM) technology can help utilities drive productivity and lower document management costs.

ECMNOW! enables utility companies to:

- Manage information electronically to increase operational **efficiency**.
- Enhance **control** and protect the integrity of information.
- Save **money** by reducing the cost of managing and archiving documents.



*“Document management has never been more important for public utilities. Utilities managers must keep adequate records, build efficient operations and control expenses, ECM is the key technology needed for the job. It is the most cost-effective means to manage document processes while boosting productivity.”*

*~Raimund Wasner, Managing Director  
Kollabria*

### Drive Efficiency with Electronic Documents

While technology has long been used at utility plants to keep operations running smoothly, it can also be equally valuable in reducing paper use and expediting accounting and back-office processes. By managing electronic files in a single, searchable ECM system, you can retrieve information faster, enhance customer service and increase **efficiency**.

- Automate systems to capture and index any information, including paper documents, electronic files and email messages to increase productivity.
- Use powerful search capabilities to **efficiently** pinpoint customer payments and safety records in seconds.
- Ensure every department has the most up-to-date operations manuals, maintenance records and other documents for informed decision making.

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## Control Information and Improve Compliance

Compliance initiatives have always been stringent, and non-compliance can cost you millions per violation. Meanwhile, you still struggle to meet reporting requirements and to prove compliance to oversight agencies. PaperVision® Enterprise and ImageSilo® can **control** all business documents, safeguard all stored information and provide documented evidence of compliance.

- Use multiple security levels to implement information policies and assign access rights for specific users and groups, including the public.
- Have confidence during audits with system tracking and disclosure reports that serve as evidence of compliance.
- Enhance accountability with document history and activity reports that detail system use.



*"We recognized ROI in less than one year with our ImageSilo implementation. ImageSilo is now an entrenched part of our business process. Our employees are more efficient, which in turn has improved our customer service."*

*~Major A. Ruth, Accounts Payable Supervisor  
United Illuminating*

## Save Money by Reducing Costs

### Key Features of **ECMNOW!**

- Automated document routing speeds processing and services **efficiency**.
- Extensive **controls** safeguard information and ensure document integrity.
- Cloud ECM requires no initial investment in software, hardware or IT personnel, saving **money**.



Maintaining operations manuals, safety records, system checks, tracking logs and billing and collection records can be costly for records managers. Utility companies must securely store these documents. **ECMNOW!** can control the cost of high volume records retention and save you **money**.

- Outsource ECM and avoid costly investments in hardware, software or IT personnel.
- Use records retention to prevent permanent records from being deleted and avoid compliance fines.
- Automatically index and store electronic files, eliminating the need for costly paper records storage.